



RASE Festival of the Horse will debut in July 2010

The Royal Agricultural Society of England has announced a brand new event - the Festival of the Horse - to be held on July 9th to 11th 2010.

The new event will encompass all the classes which, until this year, featured in the Royal Show but RASE will also build in new attractions to make the Festival an all-encompassing equine extravaganza.

We have enjoyed tremendous support from the equine world over many years at the Royal Show. Those early July dates are in the equine diary and we are determined that what comes next will be an event that moves with the times and provides exactly what makes a great event for everyone from equine professionals to the hundreds of thousands of horse enthusiasts around the country.

The Festival will include all equine classes previously featured at the Royal Show including heavy horses, covering various disciplines across the four breeds; light horses, including the popular Mountain & Moorland classes and ridden and driven classes featuring everything from side saddle to a coaching marathon.

“Staging a specialist and dedicated equine event will give us so much more scope,” says RASE Equine Manager, Sarah Deeming. “We will have the opportunity to use more rings, covering more disciplines, providing more entertainment. We are hoping to incorporate live lecture demos and extra competitions. The aim is for the main classes to have qualifying judging during the day and main ring Championships each evening.

“The Royal’s Festival of the Horse is a very ambitious event which aims to grow into a mid-summer must visit for everyone involved in the world of horses.”

--Notes to Editors--

Following the announced closure of the Royal Show from 2009, the Royal Agricultural Society of England has committed to launch a number of new, more focused technical and commercial events. While the Festival of the Horse is the first event to be announced, others will follow at the Royal Show including a Breeding Livestock Event, a Careers in Agriculture Convention and a Smallholder.

Further development of the Stoneleigh Park site will also form part of the RASE’s future plans.

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